

Escape

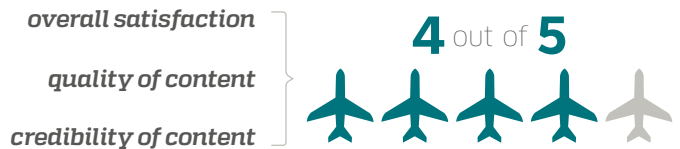
READERSHIP

4.2 million each month



HIGHLY RATED

by readers



82% don't feel another title covers travel better

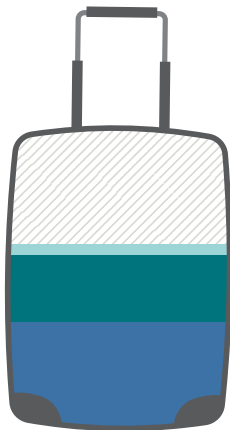
INFORMATION & INSPIRATION

61%

read Escape for travel ideas and inspiration

35%

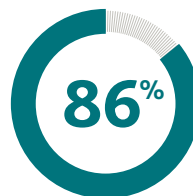
agree Escape has given them ideas for their next holiday



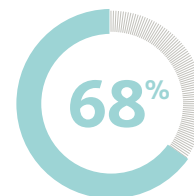
58%

enjoy reading even when not planning a holiday

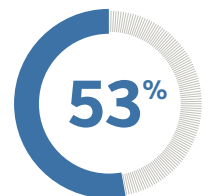
CONTENT READ



read about places to visit



read holiday guides and recommendations



read about hotel reviews

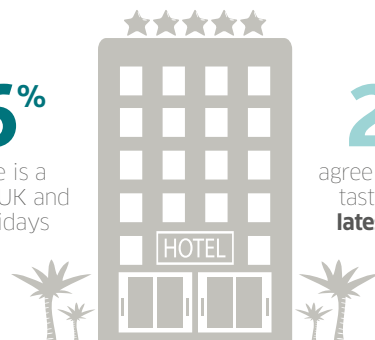
GOOD COVERAGE

46%

agree there is a good mix of UK and foreign holidays

29%

agree it's a good taster of the latest trends



ENCOURAGES ACTION



look at deals and offers



55% look at competitions & giveaways

IN THEIR OWN WORDS



"The photographs are always really good and eye catching. The destinations featured are always unique and inspiring."



"There are many hotels recommended here that I have researched further for holidays and ultimately stayed in - the reviews and depth of knowledge shown is excellent."



"It helps me get away from the mundane daily work and helps me dream of holidays. It gives me inspiration on future trips away."