

ANDREI HARMSWORTH'S

GUILTY PLEASURES



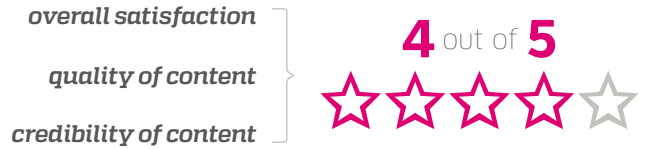
READERSHIP

4.6 million each month



HIGHLY RATED

by readers



86%
don't feel another title covers showbiz better

GOOD CONTENT



agree Metro has a **good mix** of American and British celebrities



agree Metro writes about the most **current celebrities**



wish there was **even more** content in this section

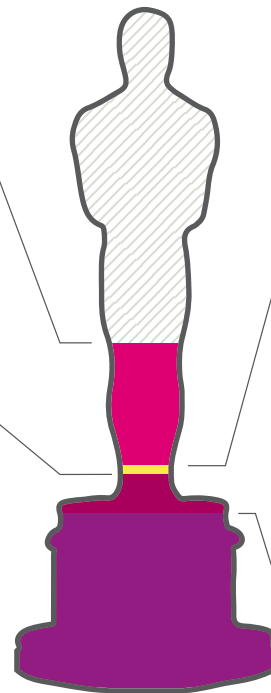
FEEDS THEIR INTEREST

51%
agree Metro keeps them up-to-date with the **latest celebrity gossip**

31%
say it's their **main source** for celebrity gossip

32%
would **miss this section** if it was removed

25%
read this section **without fail**



IN THEIR OWN WORDS

"It's great to peruse something fun, simple and easy to digest when you're not yet awake"

"The topics that come up in this section fit me and it's what I find interesting it also relates to what me and my friends talk about in day to day life"

"Light-hearted and relevant. Something to chat to my colleagues about. It is well named. It is my guilty pleasure"